

RE: Flag - developing coord of #FreedomConvoy2022

From: "Bogden, Jacqueline" <jacqueline.bogden@pco-bcp.gc.ca>
To: "MacKillop, Ken" <ken.mackillop@pco-bcp.gc.ca>, "Blanchard, Dominique" <dominique.blanchard@pco-bcp.gc.ca>, "Tanguy, Patrick" <patrick.tanguy@pco-bcp.gc.ca>, "Shea, Matthew" <matthew.shea@pco-bcp.gc.ca>, "Tupper, Shawn" <shawn.tupper@pco-bcp.gc.ca>, "Setlakwe, Lisa" <lisa.setlakwe@pco-bcp.gc.ca>, "MacDonald, Mike" <mike.macdonald@pco-bcp.gc.ca>, "Thomas, Jody" <jody.thomas@pco-bcp.gc.ca>, "Peters, Shelley" <shelley.peters@pco-bcp.gc.ca>, "Taylor, Andrea" <andrea.taylor@pco-bcp.gc.ca>
Cc: "Nelson, Fiona" <fiona.nelson@pco-bcp.gc.ca>, "Tessier, Jean" <jean.tessier@pco-bcp.gc.ca>, "Massabki, Myriam" <myriam.massabki@pco-bcp.gc.ca>, "Young, Nerissa" <nerissa.young@pco-bcp.gc.ca>, "Butara, Frank" <frank.butara@pco-bcp.gc.ca>
Date: Wed, 19 Jan 2022 17:14:28 +0000

Ken, thanks very much for the heads-up and intel. Jacquie

From: MacKillop, Ken <Ken.MacKillop@pco-bcp.gc.ca>
Sent: Wednesday, January 19, 2022 12:08 PM
To: Bogden, Jacqueline <Jacqueline.Bogden@pco-bcp.gc.ca>; Blanchard, Dominique <Dominique.Blanchard@pco-bcp.gc.ca>; Tanguy, Patrick <Patrick.Tanguy@pco-bcp.gc.ca>; Shea, Matthew <Matthew.Shea@pco-bcp.gc.ca>; Tupper, Shawn <Shawn.Tupper@pco-bcp.gc.ca>; Setlakwe, Lisa <Lisa.Setlakwe@pco-bcp.gc.ca>; MacDonald, Mike <Mike.MacDonald@pco-bcp.gc.ca>; Thomas, Jody <Jody.Thomas@pco-bcp.gc.ca>; Peters, Shelley <Shelley.Peters@pco-bcp.gc.ca>; Taylor, Andrea <Andrea.Taylor@pco-bcp.gc.ca>
Cc: Nelson, Fiona <Fiona.Nelson@pco-bcp.gc.ca>; Tessier, Jean <Jean.Tessier@pco-bcp.gc.ca>; Massabki, Myriam <Myriam.Massabki@pco-bcp.gc.ca>; Young, Nerissa <Nerissa.Young@pco-bcp.gc.ca>; Butara, Frank <Frank.Butara@pco-bcp.gc.ca>
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Flagging from both a Public Safety/EM and a COVID lens.

Summary: There's noticeable activity online of group(s) claiming to represent truckers as well as anti-measures groups, organizing a cross-country convoy (Jan 23-Feb 2) starting out west, in protest of all restrictions and vaccine mandate, with potential for disruption at ports of entry, unrest, and a stated goal of arrival in Ottawa Jan 28/29 to take the "fight to the doorsteps of our Federal Government".

Tks

Ken

From: Maher, Brenna <Brenna.Maher@pco-bcp.gc.ca>
Sent: Wednesday, January 19, 2022 11:56 AM
To: MacKillop, Ken <Ken.MacKillop@pco-bcp.gc.ca>; Tessier, Jean <Jean.Tessier@pco-bcp.gc.ca>; Butara, Frank <Frank.Butara@pco-bcp.gc.ca>
Cc: Mathews, Justin <Justin.Mathews@pco-bcp.gc.ca>
Subject: RE: Flag - developing coord of #FreedomConvoy2022

One further development, the CTA has issued a statement condemning disruption on roads and bridges.

From: Maher, Brenna

Sent: Wednesday, January 19, 2022 11:43 AM

To: MacKillop, Ken <Ken.MacKillop@pco-bcp.gc.ca>; Tessier, Jean <Jean.Tessier@pco-bcp.gc.ca>; Butara, Frank <Frank.Butara@pco-bcp.gc.ca>

Cc: Mathews, Justin <Justin.Mathews@pco-bcp.gc.ca>

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Good morning.

As mentioned, we wanted to flag an issue that is developing (coordination happening online and in social media), for your awareness, considerations, and readiness potentially from comms and operationally.

Summary: There's noticeable activity online of group(s) claiming to represent truckers as well as anti-measures groups, organizing a cross-country convoy (Jan 23-Feb 2) starting out west, in protest of all restrictions and vaccine mandate, with potential for disruption at ports of entry, unrest, and a stated goal of arrival in Ottawa Jan 28/29 to take the "fight to the doorsteps of our Federal Government".

What's of particular note:

- Funding and uptake: there appears to be substantial engagement; notably through a [GoFundMe](#) that has raised over \$400K this week, with 5,200+ donors (climbed +\$100K/day over past two days).
- Organizers and engagement: While the group appears to advocate on behalf of unvaccinated truck drivers, the social media presence indicates support more broadly, born out of anti-vax sentiment and groups.
- Trending: [#TruckersForFreedom](#) hashtags started trending yesterday on Twitter.
- Coordinating online: A [Facebook](#), [Twitter](#), and [Telegram](#) presence, which link to [this webpage](#) that details dates, convoy routes, and contacts for routes scheduled across Canada.
- CBSA BSO – this was initially flagged by CBSA wrt this [TikTok video](#), of someone who filmed and posted their experience at a PoE.

Recommendation: While actual event and participation is unknown at this time, recommend a flag both comms and from an operational readiness pov.

- From a comms pov, would consider proactive messaging to recognize vaccination uptake (among truckers and broadly) to increase public confidence in and awareness of uptake – and balance the disproportionately representative volume of anti- voices.
- *It also bears noting that the vast majority (90%) of Canadian truckers have been vaccinated, [according to the Canadian Trucking Alliance](#).

We're available to discuss in more detail. Otherwise, we'll continue to keep an eye on the social media.

Thanks.